



NVEF 2018 Public Service Announcement Contest (Grades 5-12)

In an effort to increase awareness on Earth Day, NVEF 2018 is hosting a Public Service Announcement (PSA) Contest focusing on educating the community pollution, how to combat pollutants, how can we decrease/eliminate pollutants. Individuals can create relevant public health messages.

We welcome video submissions from Grade 5-12. We invite student-made PSA's 90 seconds in length which are specifically targeted to your peers. This is a creative way for you to educate your peers.

Top PSA's will be screened on Saturday April 21, 2018 at Northern Valley Regional Demarest High School.

2018 Contest Rules

To enter you must agree to these official rules. Submission of an entry constitutes an agreement to these rules.

This is an NVEF PSA/video contest, only student produced films are eligible. To create a fair competition, director and all members of production team must be students.

Up to 5 students of the same grade and school may be listed on the entry form; however there is no limit on the number of students who can be on the film team. Only one award certificate will be given per winning team.

Do not use any copyrighted music for your PSA.

To submit, you will need the following: Title of PSA/video, Director's name, Cast, Artists' Statement of 1 paragraph, PSA Theme

Signed Release Form (every individual appearing in the PSA needs guardian/parent to sign release form).

Judging will be based on accuracy, creativity (is it original), Persuasiveness (does the PSA draw in the listener/viewer and keep his/her/their interest), Production Quality (sound and visual quality)

Submission Format Entries are limited to 90 seconds in length.

Due: Friday, April 13, 2018

Please submit to your teachers, and teachers will forward **all** PSA's to NVEF representative. **An USB flash drive will be provided to teachers.**

Any questions, please email nvearthfair@yahoo.com

Public Service Announcement (PSA) Release Form

I, _____ (Guardian/parent name), allow
_____ (student name) to participate and release NVEF Public Service
Announcement video. Winning entries will be screened at Northern Valley Regional Demarest
High School on Saturday April 21, 2018.

_____ Guardian/Parent Printed Name

_____ Guardian/Parent Signature

_____ Date